

## Journo Requests and Brochure Copy

### Journo Requests

Anonymous- Autumn in Paris for Culture Buffs



The City of Light is not to be missed in autumn. Brimming with artistic and cultural gems, any culture buff will appreciate the following hotels, attractions and restaurants. Our advice? Dress like a local by remembering a warming woollen scarf.

#### **Historic Hotels**

Check into the Hotel Lutetia and you'll be joining past guests including Yves San Laurent, Pablo Picasso and Charles de Gaulle. It's rumoured that Joyce's 'Ulysses' was partially written within these walls.

Classical music devotees may instead opt to stay at the glass and iron-fronted Hotel Chôpin. Positioned within the 19<sup>th</sup>-century Passage Jouffrey shopping arcade, this hotel's namesake Frederic François Chôpin often frequented this area of the city.

Those seeking 5-star luxury should secure reservations with the Georges V, near the iconic Champs Elysees. Displaying 18th-century fine tapestries and refined furnishings, its exquisite Eiffel Tower Suite treats guests to views of the Eiffel Tower.

#### **Alluring Attractions**

Marvel at the masterpieces including the Mona Lisa at the world-renowned Louvre museum. It was first opened in 1793 and offers free entrance to all on the first Friday of every month.

Take a taxi uphill to Montmartre where you can visit the Sacre Coeur church to view the impressive Apse mosaic. Then take a stroll to enjoy authentic French onion soup amidst the creative surroundings of the nearby artists' square. Will you commission your portrait to be drawn?

#### **Refined Dining**

Located 410 feet on the second floor of the Eiffel Tower, Les Jules Verne offers unrivalled views of the skyline whilst visiting this landmark. From this vantage point, you can sample gastronomic creations such as a seven-course tasting menu.

Or maybe the Café Trocadero will appeal. In a prime position to see the scintillating light show of the Eiffel Tower, diners are captivated for several minutes every hour after sunset.

Whatever your cultural interests, the French capital will embrace you this autumn.

### Anonymous – Venetian Food and Drink Tours



Italy and its passionate people are renowned for their dedication to living *la bella vita*. However, tourists can also sample this beautiful life by booking a food and/or drinks tour during their stay in Venice.

Often led by bilingual locals, this trio of culinary experiences offer participants a true taste of living like a Venetian.

#### **The Venetian Early Morning Pastry Food Tour**

Setting your alarm is practically mandatory for joining this tour. Yet, you're rewarded with a breakfast menu of delights that includes coffee or tea, pastries and soft drinks.

The beauty of this tour, apart from its delicious produce, is viewing Piazza San Marco when few other travellers are up and about. Participants visit three different bakeries led by their guide, who lives locally. And, there'll be plenty of picturesque vistas to photograph whilst the crowds are missing.

#### **A Venice Street Food Tour**

Combining typically Venetian flavours of food and culture, this tour is not to be missed. Navigating several squares, this route is lined with stunning churches and the Grand Canal. The main destination is Rialto Market, where guests can stock up on regional cheeses, buranelli biscuits and other local morsels after tasting them first.

Whilst drinks are not included with the ticket, this lunch gives an insight into traditional Venetian produce.

## A Night of Venetian Wine and Cicchetti

This evening walking tour will take place in a district synonymous with old bars (Dorsoduro). This small group stroll will entice you to try the *cicchetti*, also known as appetisers. Paired with a glass of wine, you'll also benefit from hearing about the city from the guide.

Anonymous – Packing for a Sightseeing Break (3 tips)



Knowing what to include in your luggage can be one of the most stressful parts of the pre-travel experience. However, there are a few handy travel hacks that will simplify the process.

### 1. Dress Like a Local

Imagine the destination you're going to and try to picture what the locals wear. You can also use street-style searches on Pinterest and Instagram to get a picture of how the city's residents dress.

Blending in is always a wise move when travelling. It helps you feel 'at home' and may help avoid tourist scams.

### 2. Consider How Long You'll Be There

For short stays of 2-3 nights, the general rule is to bring two additional casual outfits, something nice for the evenings and two pairs of shoes. Nightwear alongside a change of underwear and socks for each day, is also essential.

What else you will pack varies by destination. So don't forget your swimwear, hat or raincoat depending on the city.

### 3. Remember Sensible Footwear

Having said this, you also need to be practical in your choice of footwear. Sure, many Parisian or Milanese women walk in high heels like they're wearing slippers. But you'll be exploring as much of the city as possible within a day or two.

Travellers with sensitive feet should remember plasters and wear comfortable socks to avoid pain ruining their plans.

## Anonymous – Paint Mediums and Their Qualities



Aspiring artists can often feel overwhelmed when choosing a style of painting. Here's an introductory guide to the four main paint mediums and their effects.

### **Watercolour**

Many budding painters begin by exploring watercolours.

Standard watercolour paints are easy to mix, inexpensive and give a lovely range of effects depending on the technique used (including wet on wet or wet on dry). Caring for your brushes after use is recommended but less rigorous than acrylic or oil paints.

### **Gouache**

Whilst you have to spritz the paint in the palette before it dries, gouache does pay off in terms of producing a more concentrated colour than watercolour. Offering more 'punch', it's considered a midway point between watercolours and acrylics.

### **Acrylic**

An opaque and relatively simple-to-use paint, acrylic offers increased coverage on the canvas or specialised paper. Made from acrylic polymers which bind pigments with a third ingredient (water), this smooth paint dries to become water-resistant.

### **Oil**

Probably the most difficult paint to master, those who persevere can expect texture and exceptionally glossy coverage. The technique of *impasto* allows artists to add depth by using a palette knife or brush. Thinner makes the paint flow and cleans your brushes. But the odour requires ventilation.

## Brochure Copy

Take the Train for the Best Journey



Do you want to travel further afield but dread the drive and navigating long grey roads?

Do your kids hate the idea of spending a lengthy car or plane journey confined within a small space? Does travelling as a family fill you with dread before you even leave home? No one likes to argue and spoil their holiday. There has to be a better way to reach your destination!

Say hello to train travel ... the most mindful mode of transport. Board a carriage and you can forget cries of "Are we there yet?". Train journeys also offer table space to enjoy refreshments and plan your trip. There are comfy seats that don't require restrictive seatbelts. And, everyone can stretch their legs and visit the toilet throughout their journey.

Catching a rhythmic train allows you to unwind and take in the scenery outside of the window. A relaxing method of transport, you'll soon unwind and enjoy the journey ... not just the destination. Train travel is perfect for celebrating a milestone birthday or making happy memories, quenching your thirst for adventure.

### Let's Chat!

Do you have a content project that needs creativity and a passion for art and travel?

Email [kate@creativepear.co.uk](mailto:kate@creativepear.co.uk) to schedule a discovery call.